



News from the City of Greenville

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Immediate Release

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NEWS RELEASE

Greenville Wins Four Awards at State-wide Conference

City of Greenville's Parks and Recreation Department received four awards at the annual South Carolina Festival and Event Association (SCFEA) conference held in Myrtle Beach in February. SCFEA is dedicated to enhancing South Carolina's tourism industry, particularly through improving the quality of South Carolina's many festivals and events.

Greenville competed in six categories and won highest honors in four. In "Best Sponsorship/Fundraising Solicitation Project with Event Budget under \$50 Thousand," the Reedy River Falls Park Endowment Campaign brought home two awards. Projects honored were the Falls Park Website, created in-house, and the Falls Park Sponsorship/Fundraising Solicitation Packet created by local branding company Brains on Fire.

In the category for event budgets under \$50 thousand, Greenville also won two awards. Greenville's Outdoors Festival logo, created in-house, was named "Best Logo Design for Event Budget under \$50 Thousand." Cleveland Park's 75-Year Celebration Calendar, also created in-house, was named "Best Printed/Bound Multi-Page Material with Event Budget under \$50 Thousand."

Director of Parks and Recreation Paul Ellis said, "This recognition by SCFEA verifies the professional work the City of Greenville special event staff provides to make community events and festivals successful and enjoyable for our residents and visitors."

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